Action Plan 2022-2025
Innovation Fund Denmark International Strategy
### Key action area 1:

**International mindset in all of IFD:** Promote an international mindset and outlook in IFD’s way of working.

<table>
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<tr>
<th>2022</th>
<th>2025</th>
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<tbody>
<tr>
<td><strong>Actions in 2022</strong></td>
<td><strong>Actions in 2023-2025</strong></td>
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<tr>
<td>1. Closer IFD connection with international activities in DK innovation system: Joint activities, webinars and regular coordination meetings with clusters, regional EU Offices, Regional Business Hubs (Erhvervshusene), Innovation Centres (ICDK), EU-DK Support, The Agency for Higher Education and Science etc.</td>
<td>1. Closer IFD connection to prioritized global innovation hotspots through selected Innovation Centres (ICDK).</td>
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<td>2. Communicate impact from international projects and activities through all IFD communication platforms (webinars, yearly reports, social media posts, web articles).</td>
<td>2. More members with international experience in IFD panels and committees.</td>
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<td>3. More targeted communication towards international applicants: Service check of existing call texts and IFD webpage.</td>
<td>3. Boosting IFD competencies in international cooperation, export and scaling possibilities through training and recruitment.</td>
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<td>4. Internal communication and increased understanding of international programmes through simple and streamlined information on the programmes across IFD teams and the IFD regional innovation officers in particular.</td>
<td>4. Data-driven monitoring of internationalization (partners, activities, impact) of programmes and portfolio: Identifying existing and establishing new data points as well as regular monitoring.</td>
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<td>5. Networking and regular exchange in international fora or with selected foreign partners (TAFTIE, ERA-learn, funding agencies such as Vinnova, etc.).</td>
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### Key action area 2:

**Internationalization of IFD’s programmes:** More international partners, scaling, export and outlook and connections to internationalization activities in innovation system.

#### Actions in 2022

1. Introduce decision sub-criteria on internationalization (partners, outlook, activities, export and scaling possibilities) to all relevant IFD programmes *Completed.*

2. Integrate internationalization and scaling as a part of guidance and consultations in Innofounder’s incubator programme. *Completed.*

3. Referral to targeted guidance on scaling, export and international programmes and stronger connection to international offers and services in innovation system (regional innovation officers, Regional Business Hubs (Erhvervshusene), EU-DK Support, EEN, Innovation Centres (ICDK) etc.).

4. Integration of Danish SMEs in EIC-plugin to EU’s Accelerator programme, the InnoWide programme for globalization of SMEs and an IFD pilot for Scale it.

5. Promote international activities, linkages and outreach in green partnerships (Innomissions) through investment agreements.

#### Actions in 2023-2025

1. Integrate internationalization and scaling as a part of guidance and consultations in national programmes (Grand Solutions followed by other relevant programmes).

2. Introduce eligibility and programme criteria on international collaboration (partners, outlook, export and scaling activities) and integrate international impact in monitoring reports.

3. Create natural bridges to relevant international programmes: Create systemic links to European programmes, integrate in national programme activities and conduct joint information campaigns.

4. Identify and remove unnecessary administrative criteria in relevant national programmes hindering international activities such as the participation of international partners or scaling and export opportunities.
Key action area 3:

**IFD funding of international programmes and calls:** Increased transparency, more strategically based and better aligned with key stakeholders.

### Actions in 2022

**Proces for selection of IFD funded international programmes and calls**

1. Implement clear and strategically based decision-making process for annual budget and multi-annual investment plan.

2. Thematic and budgetary discussion and commitment in BoD on existing and upcoming partnerships in Horizon Europe based on input from cross-ministerial Coordination Forum for Danish engagement in EU programmes.

3. (on-going) Active participation in the cross-ministerial Coordination Forum for Danish engagement in EU programmes (in close cooperation with the Ministry of Higher Education and Science).

4. (on-going) Consultations on engagement with external stakeholders through the thematic reference groups in the Ministry of Higher Education and Science (UFM/UFS).

5. Yearly thematic orientations in the Danish Innovation Sounding Board.

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**Decision-making process for annual budget and multi-annual investment plan for international programmes**
### Key action area 3:

**IFD co-funding of international programmes and calls:** Increased transparency and better aligned with national strategies.

#### Actions in 2022

**Criteria for selection of IFD funded international programmes and calls**

1. IFD’s BoD selects programmes and calls for IFD funding based on list of criteria (see right hand side).
2. List of criteria is communicated on webpage for international programs.

**Stable and continued budget allocation**

1. Stable allocation of 200 mil. DKK from thematic budgets on the annual budget law. **Completed.**
2. Annual discussion and commitment in BoD on multi-annual Investment Plan covering Horizon Europe partnerships, bilateral cooperation, EUREKA and NordForsk based on input from cross-ministerial Coordination Forum.

**Clear governance and compliance in administration**

1. Ensure clear governance and compliance in the administration of international programmes through the formulation of new standard operating procedures.

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**Criteria for selection**

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<th>Programmes</th>
<th>Calls</th>
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<td>- New markets, sectors and long term possibilities for Denmark</td>
<td>- Engagement of Industry &amp; Research</td>
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<td>- Attracting international expertise, talent and knowhow</td>
<td>- Private and public (EU) gearing of national funds</td>
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<td>- International partners will prioritize cooperation with Danish partners</td>
<td>- Demand from ecosystem</td>
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<td>- Danish engagement and impact internationally</td>
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Key action area 4:

**Early IFD engagement:** Proactive IFD engagement in international programmes from idea to impact.

### Actions in 2022

1. Contribute actively to the Danish Government’s action plan for promoting Danish participation in EU programmes related to green transition, i.e. through the engagement of the new green partnerships (Innomissions).

2. Improve the preparation, execution and follow-up on international programmes and calls through joint activities with key actors in the innovation system (such as Innovation Centres (ICDK), Invest in DK, Trade Council, Regional Business Hubs (Erhvervshusene) and national clusters).

3. Ensure Investment Officer engagement in quality assurance in programme and call development and formulation.

### Actions in 2023-2025

1. IFD engages in international networks with other national funding agencies to coordinate national strategies in future programmes.

2. Develop handbook and best practices for early engagement in programmes and calls.