

Call

Innomission 2025

Consolidating and expanding efforts in the Innomission partnerships – focus on impact and ability to drive solutions forward.

Application deadline: 26 March 2025, 12 pm.

Investment duration: Up to 6 years or until expiration of the Innomission partnership

Total budget from Innovation Fund Denmark: MDKK 311.1

This call is reserved for the four green Innomission partnerships: INNO-CCUS, MissionGreenFuels, AgriFoodTure and TRACE cf. *Aftale om fordeling af forskningsreserven mv. in 2021*

1. About the Innomission programme

Denmark has launched four green mission-driven research and innovation partnerships with the purpose of assisting Denmark achieve the goals of the Climate Act of 70 % reduction in greenhouse gas emissions by 2030, net-zero emissions by 2050, and strengthened environment and nature as well as increased competitiveness of Danish companies and industry.

Established in 2021, the four green partnerships bring together top researchers, companies and organisations to lead Denmark to the forefront of the following missions:

- capture and storage or use of CO₂;
- green fuels for transportation and industry (Power-to-X etc.);
- climate- and environment friendly agriculture and food production;
- circular economy with a focus on plastics and textiles

The partnerships are based on roadmaps describing challenges and shortcomings within the missions, positions of strength and potential as well as key activities and relevant work stream themes. In October 2024, the Danish government published a green research initiative that reaffirms the central role of the four mission-driven partnerships in driving green research and innovation in Denmark (see link below).

Innovation Fund Denmark (IFD) distributes additional funding in competition between the four Innomission partnerships based on applications for this call. IFD's Board of Directors may choose to partially accommodate an application. For further information on the funding for 2025, see the below links.

- [Distribution of Danish Research Reserve 2025](#). It is expected that the Agreement on the Distribution of Danish Research Reserve 2025 will be confirmed with the final approval of the Danish Finance Act 2025.
- [Green research initiative by the Danish government](#) (11 October 2024)
- [Mission impact framework published by Innovation Fund Denmark](#) (25 November 2024)

Read more about the Innomission program [here](#).

2. Aim of the call

IFD's investment in the Innomission partnerships shall contribute to the realisation of the strategic ambitions of the green transition in Denmark, as reflected in the revised Innomission roadmaps. With the aim of consolidating and expanding the strategic green research and innovation efforts in the Innomission partnerships, additional funding has been allocated in 2025. The funding shall strengthen the mission-oriented work in the Innomission partnerships, allowing for a high degree of focus and prioritisation to ensure that all activities are aimed at the goals and strategic priorities of the partnership within their revised roadmap. If the revision of the roadmap has not been finalised, activities applied for under this call must be aligned with the strategic priorities of the partnerships that will serve as the basis for the ongoing revision of the roadmap. It is essential that the strategic priorities underlying the activities applied for are closely aligned with the goals of the Danish Climate Act and the political aspirations of the 2024 green research initiative. Furthermore, activities must be based on concrete impact estimates for potential greenhouse gas reductions

The main part of the investments shall be earmarked for a strategic portfolio of projects that contribute to realising the goals and priorities of the partnership, ensuring a close connection to the goals and strategic ambitions of the revised roadmap of the mission, including the goals of the Danish Climate Act. *This constitutes activity area A in the application.*

A smaller part of the investments can be sought for investments in strengthening the general mission work, incl. administration of the funds, thereby strengthening the enablers for change as described in the general mission impact framework (see link above, and figure 1 below). It should be clear, how activities under area B relates to earlier investments in the same area and why additional funds are needed. *This constitutes activity area B in the application.*

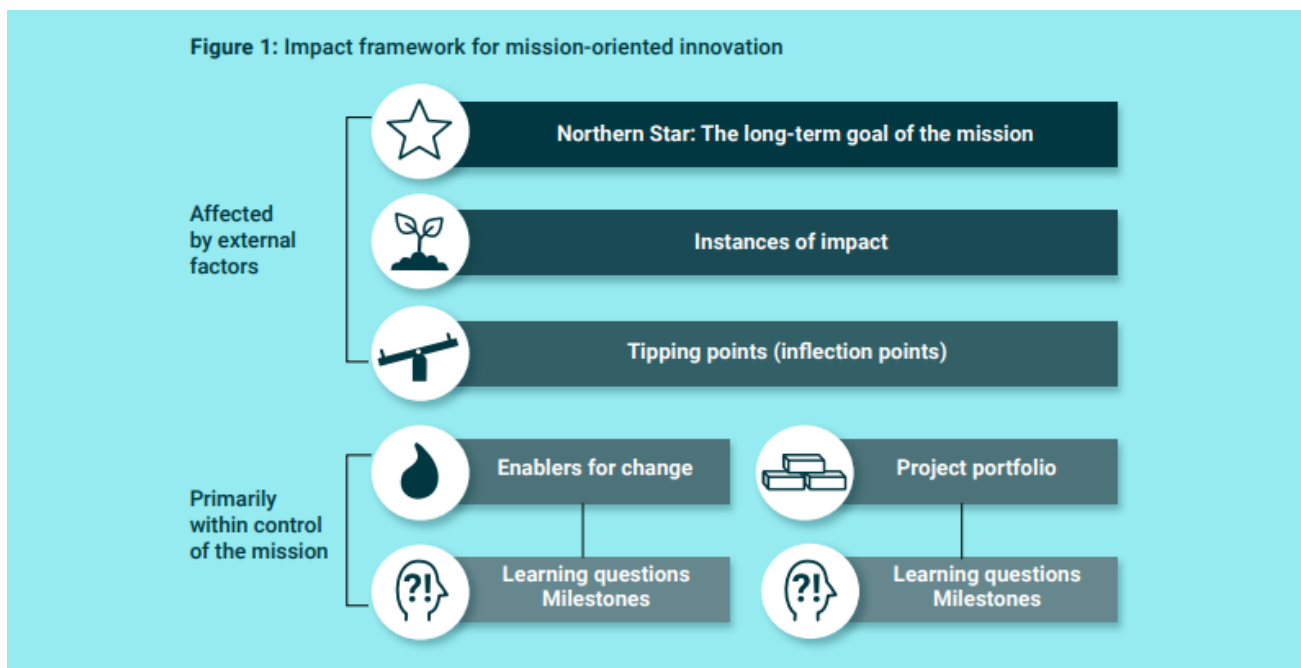


Figure 1: General mission impact framework. The project portfolio corresponds to activity area A. Activity area B aims to strengthen the enablers for change.

It shall be clear how the investment in both A and B activities builds on strategic learning, complements and strengthens the existing investment and how it contributes to reaching important inflection points for

the mission ¹. The partnerships shall further document how the new investments relate to recommendations from the most recent Annual Investment Review (AIR) and how they relate to the revised roadmaps.

3. Application components and investment process

3.1 The investment process

The partnerships apply for funding for activities in area A and area B. This procedure is called phase 1. If awarded funding for activities in area A, the partnership makes a call for projects within the activities in area A. This procedure is called phase 2 (see guidelines for further description of phase 1 and 2).

3.2 Application components

IFD calls for applications from each of the four Innomission partnerships. The applications should outline two main components:

- 1) State of partnership, strategic priorities of the partnership and collaborative efforts. This includes a description of i) the state of partnership, i.e. a reflection on the performance of the partnership and key challenges, opportunities and learnings thus far, ii) the strategic priorities of the partnership, and iii) collaborative efforts with other actors.

In this section, the following must be presented:

- i. A description of past performance in the partnership, reflecting upon results, key challenges and strategic learnings thus far. This includes a description of how the partnership will approach the recommendations put forward in the Annual Investment Review process and address key challenges and opportunities.
- ii. A description of the strategic priorities underlying the existing portfolio of projects and activities, together with a description of the additional contribution of activities applied for in this application. This entails a clear description of how the new investments will contribute to creating impact and results pertaining to the goals and strategic ambitions of the revised roadmap, the identified inflection points and, ultimately, the goals of the Danish Climate Act. It also includes a description of how the activities applied for relate to and complement already funded activities (funded by Innovation Fund Denmark or other sources of public funding).
- iii. A description of how the partnership strategically will engage in collaboration and coordination efforts with other relevant partners such as Danish authorities, national and international partners or funding bodies. This includes a description of how the partnership has a strategic focus on internationalisation and that this focus is operationalised in the form of international cooperation and activities that serve the mission purpose.

In general, this part of the application should correspond closely to an overview of existing and planned investments of the partnership, which should be attached to the application. See the required elements of the investment overview in the Appendices section below.

- 2) Activities applied for in activity area A and B. This includes a description of A and B activities applied for.

In this section, the following must be presented:

- A. Activities within activity area A are activities for the ensuing phase 2 call, i.e. a project portfolio that contributes to realising the goals and ambitions of the mission roadmap, the identified

¹ An inflection point is a turning point or a time of a significant change, e.g. technological, commercial, regulatory, systemic or cultural. See [link](#) for further explanation of the general mission impact framework.

inflection points and, ultimately, the goals of the Danish Climate Act. See the illustration below (figure 2) regarding relation between projects and inflection points.

- B. Activities within activity area B pertains to investments into administration of the funds and investments in strengthening the general mission work, including e.g. strategic learning and portfolio management, with the aim of strengthening the enablers for change, cf. the general impact framework.

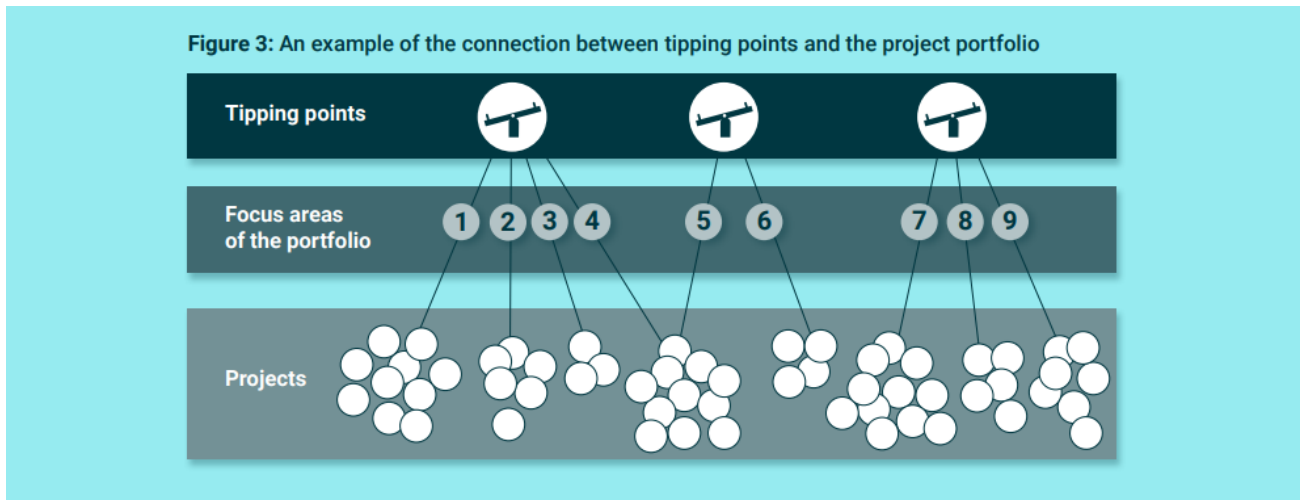


Figure 2: Illustration of connection between projects and tipping points.

For each activity in the application, applicants must describe the following four elements separately: 1) description of activity, 2) purpose, 3) expected impact, and 4) budget (see application form for further instructions and requirements for each of the four elements).

Description of activity:

A clear description of the activity, including total activity budget.

Furthermore, for activity area A, the description should describe the instrument, i.e. the requirements for project applications in phase 2, and the selection process in overall terms. Details about the process will be expanded in the investment agreement between the partnership and IFD.

Purpose:

For activity area A, purpose should encompass a clear description of the purpose and strategic fit of the activity in relation to the strategic priorities of the partnership within the roadmap, the identified inflection points and the challenges described in the 'State of partnership'. Please also include a description of how the effort is based on current or potential Danish strengths, is aligned with Danish strategic priorities, and relates to and creates synergies to relevant efforts at national and international level, hereunder specifically EU activities.

For activity area B, the purpose of investments in relation to activities for administration of the funds and to activities for strengthening the general mission work must be elaborated. This includes a description of how these activities will secure a stronger strategic focus, including a strategic approach to the international work in the mission. These investments should aim to strengthen the enablers for change as described in the general mission impact framework.

Expected impact:

The expected impact should encompass a clear description of the expected contribution of the proposed investment in the short and long term to the generation of societal impact for Denmark. This entails the potential for contributing to the reduction of greenhouse gas emissions, strengthening of the environment and nature, and potential strengthening of Danish business and industry. This section should describe milestones that mark the completion of major deliverables contributing to achieving the identified inflection points, including a description of how this investment corresponds to existing and planned investments of the partnership. When describing the expected impact of activities, existing barriers to implementation and how these may be addressed must be described.

Budget:

The application should state the budget for proposed specific investments, and total investments (see section 5. Budgetary rules), and justify the size of the budget in relation to the assessment criteria.

Appendices:

- Appendix 1: Figures, pictures, tables, references etc. (optional, max. 8 pages)
- Appendix 2: Budget - A (Excel file, obligatory)
- Appendix 3: Budget - B (Excel file, obligatory)
- Appendix 4: Overview of existing and planned investments of the partnership (obligatory): The application should include an integrated overview of how existing and planned IFD investments have contributed or are planned to contribute to the strategic priorities of the partnership within the roadmap and to the mission work and administration, respectively. In addition, the overview should include planned activities entailed in this application for a 2025 investment, clearly demonstrating the connection to the strategic priorities of the partnership within the roadmap, including which inflection points investments are directed at. The purpose of the overview is to provide a clear, visual overview of investments in the partnership.
- Appendix 5: Overview of potential for reducing emissions (obligatory): This overview should include estimates for emission reduction potentials for the overall mission at national, footprint and global scale. These estimates can draw on already identified potentials in e.g. the roadmaps or by utilising the method developed by the Danish expert group on the contribution of research for the green transition². For each level of reductions (i.e. national, footprint or global), please describe how the already funded activities raise the likelihood that these reductions will be realised, and how the activities applied for in this application contribute to this.
- Appendix 6: Annual Investment Review recommendations (obligatory). Only the recommendations and not the agenda and meeting transcript should be enclosed.
- Appendix 7: Revised roadmap (obligatory): If the partnership revision of the roadmap has not been finalised, the most recently approved version of the roadmap must be enclosed along with a description of the status of the revision process and the strategic priorities of the partnerships that will serve as the basis for the planned revision of the roadmap.

4. Evaluation

When evaluating the applications, emphasis will be placed on the application clearly describing how the partnership has performed thus far and how the suggested activities will help advance the partnership contribution to the realisation of the goals of the roadmap. This includes a description of the basis for the selection of activities, and how needs and impact in the various areas have been assessed.

The applications are therefore assessed based on the following three equally weighted main criteria:

² The expert group's report and appendices can be found here: <https://ufm.dk/publikationer/2024/redskab-til-vurdering-af-gronne-forsknings-og-innovationsindsatser>

Quality of effort

- That the effort is well described, ambitious and based on current or potential Danish strengths and strategic priorities.
- That it is clearly described how the strategic priorities of the partnership within the roadmap align with the goals of the Danish Climate Act.
- That it is clearly described how the applied activities contribute to realising the strategic priorities of the partnership within the roadmap and by their contribution to key inflection points or enablers of change.
- That it is clearly described how the partnership has performed thus far, with an emphasis on results, key challenges and strategic learning. The description should demonstrate the ability of the partnership to learn and address areas in need of improvement.
- That it is clearly described how the applied activities address key challenges, opportunities and strategic learnings that are captured in e.g. recommendations from Annual Investment Review meetings.
- That it is clearly described how the partnership has a strategic approach to collaboration and coordination of efforts with relevant actors such as Danish authorities, national and international partners and funding bodies.
- That it is clear how the partnership has a strategic focus on internationalisation that is operationalised in the form of international cooperation and activities that serve the mission goal.
- That it is clear how the activities applied for relate to and create synergies to relevant efforts at national and international level, hereunder specifically EU activities.

Impact

- That it is plausible that the investment generates societal impact for Denmark by reducing greenhouse gas emissions, by strengthening the environment and nature, and, potentially, by strengthening competitiveness of Danish business and industry, and that the potential impact is based on concrete estimates.
- That it is clear how the partnership will help achieve the 2030 and 2050 climate goals through clearly defined inflection points and indication of when the inflection points will be realised.
- That milestones marking the completion of major project deliverables that will contribute to reaching the identified inflection points are clearly described.
- That it is clearly described which barriers to implementation the proposed activities may face and how these barriers will be addressed.

Quality of execution

- That a clear and well argued plan for the use of the funding is presented, including reasons for the selected funding instruments.
- That the budget for the individual activities is realistic, cost effective and proportional with the scope and potential of activities.
- That it is clear how the activities applied for relate to and complement the already funded activities.
- That it is clearly described how the partnership will assess project proposals with a focus on constructing a strategic portfolio of projects complementing and strengthening existing efforts in relation to the roadmap, including identified inflection points, and a focus on concrete impact estimates, clear milestones, and description of partner contributions.

5. Budgetary rules

Activities in area A:

The budget for activities in phase 1 is a total budget for each activity, and should not contain detailed information on the distribution of different types of expenditure, but it is important that it is clear how much is allocated to the individual activities. In phase 2, the project applications should include details about cost structure in accordance with the Innomission guidelines.

Activities in area B:

The budget for activities in area B can only include expenses for non-economic activities, and can include salaries of staff, other partnership-related costs (events, travel expenses, accommodation), external services (consultancy costs and other services) and any overhead, in accordance with the requirements for non-economic activities in the Innomission guidelines. The Innovation Fund Denmark's investment rate for activities in Area B is maximum 90 percent. For further information on eligible costs and overhead rates, please see Innomission guidelines.

6. Contact

For questions regarding formalities, the Innovation Fund Denmark Investment Officers can be contacted. Please pay attention to the fact that Investment Officers or other employees of Innovation Fund Denmark are not allowed to answer specific questions regarding projects or ideas.

The following Investment Officers are contact persons during this Innomission 2025 call:

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