

Mission-oriented research and practice

Recent experiences at Monash University

Prof. Rob Raven, Monash University, Australia

International Mission conference, Aalborg University, Copenhagen, November 24 2025

Implementing research missions at the...

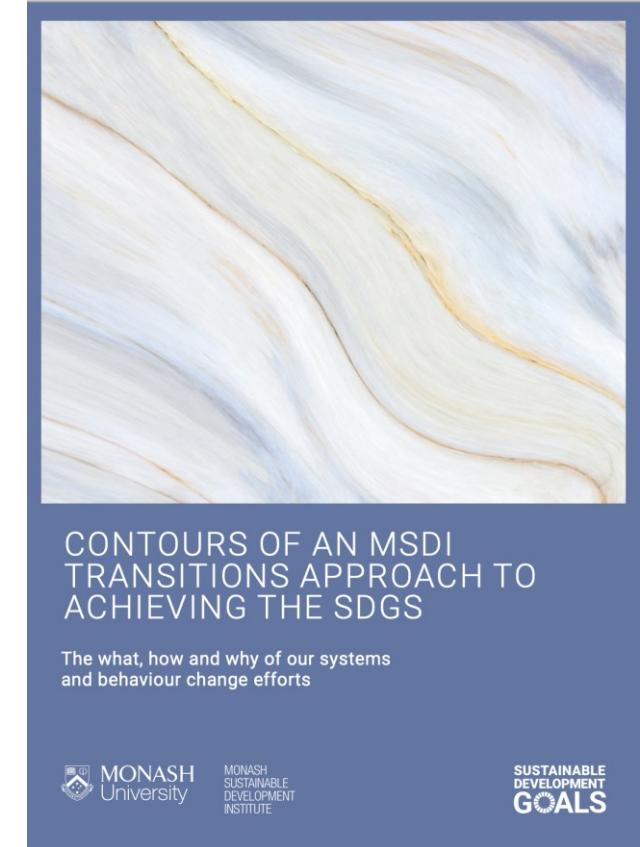
... organisational level...

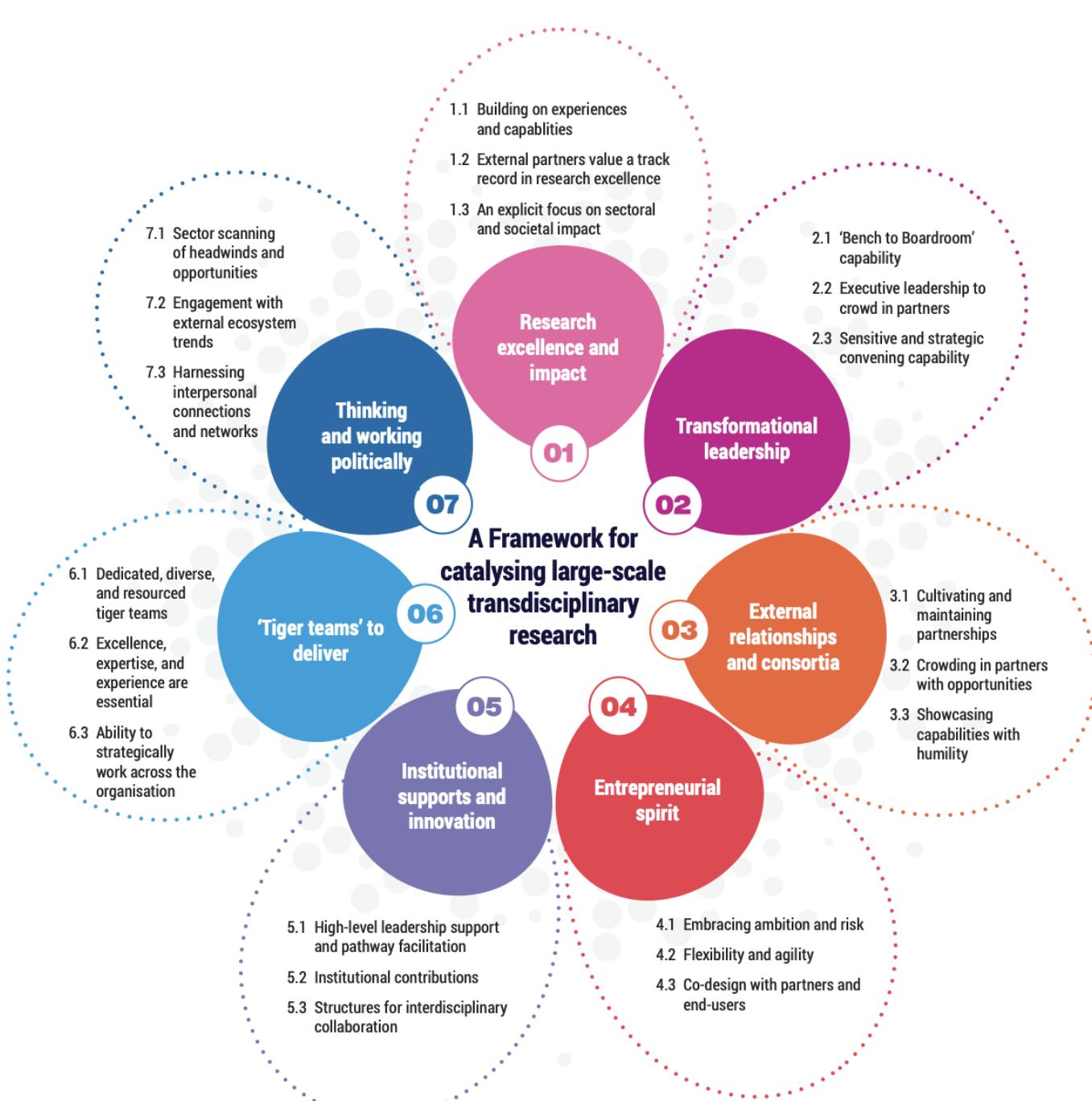


... infrastructural level...



... practice level...





rise
Revitalising
Informal
Settlements and
their Environments

 **World Mosquito Program**

INHALED OXYTOCIN
Inhaled Oxytocin

 **Climateworks
Centre**

 **Woodside
Monash
Partnership**

ASPREE
ASpirin in
Reducing Events
in the Elderly
(ASPREE)

M3CS
Monash Centre for
Consciousness
and Contemplative
Studies

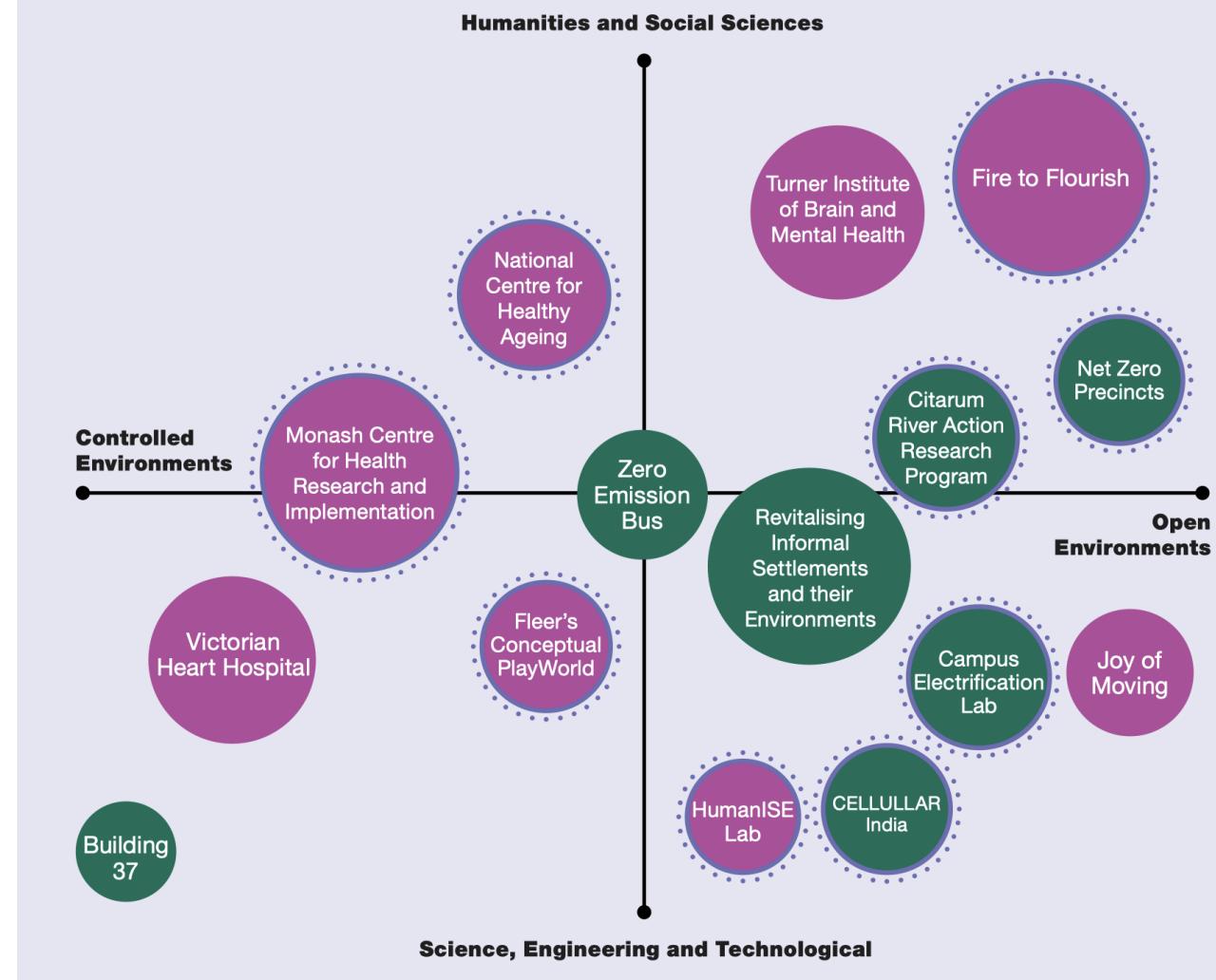
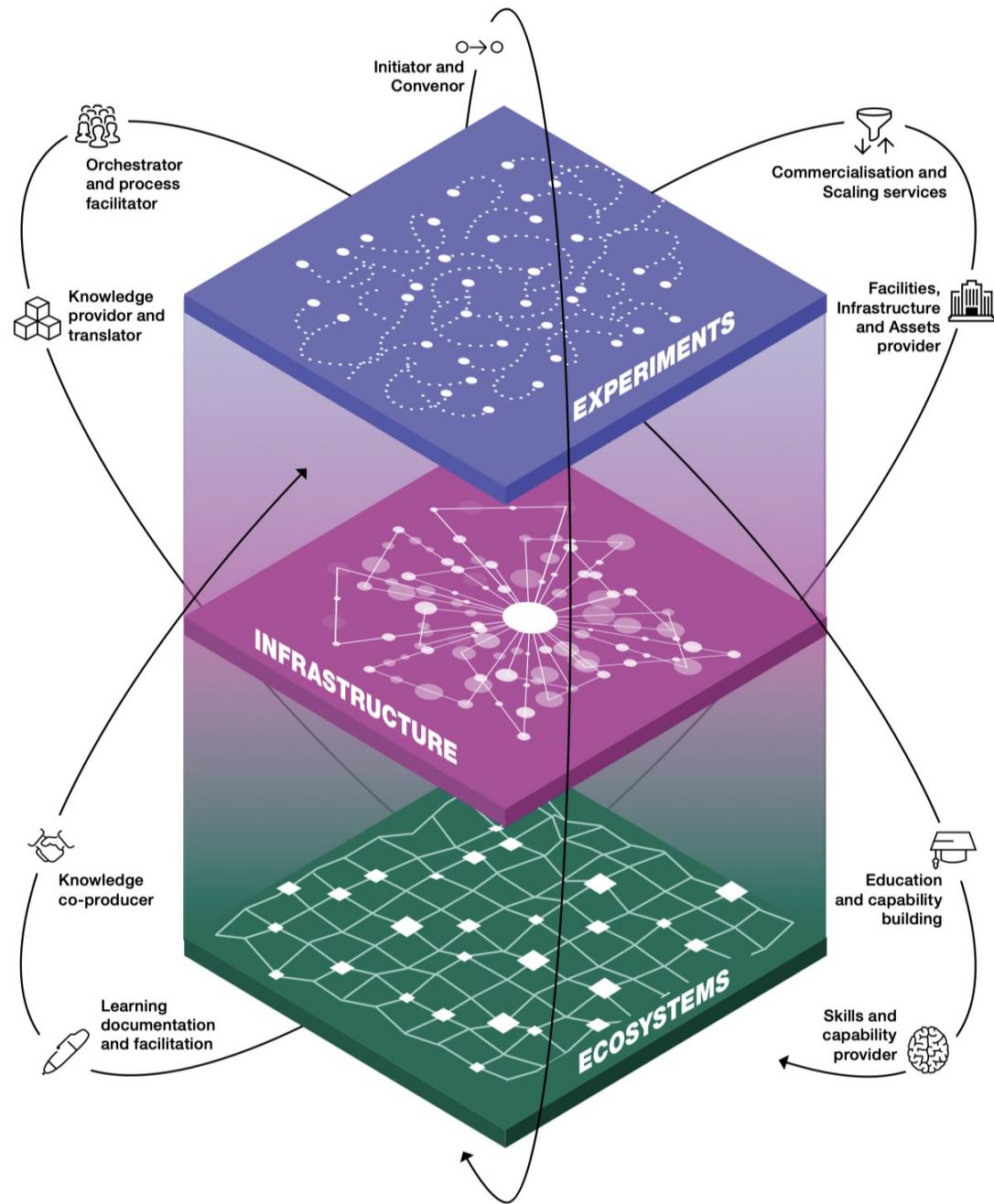
 **PAIR**
Partnership
for Australia-
Indonesia
Research

 **NCHA**
National Centre
for Healthy Ageing

 **SAEF**
Securing Antarctica's
Environmental Future
Australian Research Council Special Research Initiative
Securing
Antarctica's
Environmental
Future

 **Fire to Flourish**

 **building 4.0 CRC**
Building 4.0 CRC



Cluster 1: Sense-making & Visioning

Phase	Description
1. Identify emerging opportunities & challenges	Horizon scanning , challenge mapping, problem framing
2. Understand and engage the system	Map actors, interests, behaviours, flows, feedback loops, innovations
3. Strengthen partnerships and collaborative networks	Mobilise and broker relationships, align interests
4. Create shared visions for change	Co-develop inspiring and plausible futures

Cluster 2: Action & Experimentation

Phase	Description
5. Empower and activate change agents	Identify, bring together and empower individuals and groups who can catalyse change
6. Design for learning, impact and scale-up	Theories of change, monitoring and evaluation tools.
7. Foster innovation, experimentation and behaviour change	Run experiments to learn from technological, behavioural, market or policy interventions and innovations

Cluster 3: Embedding & Scaling

Phase	Description
8. Adaptively govern, implement, evaluate and learn	Deploy agile governance and feedback mechanisms
9. Build long-term business models & capability	Security continuity and resource flows
10. Embed and institutionalise	Lock-in change via policy, norms, standards

Thank you!

rob.raven@monash.edu



LinkedIn